

WM KW

CARD NO. 1

BROADCASTING STATION HISTORY RECORD

30

First licensed

Call Letters X W B A H WBKW-TV (EFF: 10-25-82)

Station Location MEMPHIS, TENNESSEE

Name MEMPHIS AREA TELECASTERS

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-790815KN AH: 480' Unl.	12-19-80	CP FOR A NEW STATION ch-30 566-572;	6-19-82
BPCT-790815KN	4-17-81	CALL LETTERS & EBSA	

APPLICATION RECORD-BROADCASTING

Call Letters: **XX** W B A H
NEW

WMKW-TV

MEMPHIS AREA TELECASTERS

Name: **X** TENNESSEE VALLEY TELECASTERS, INC

CH-30

Station Location: (161 Jefferson Ave., Memphis, Tennessee 38103)

File No.	Date	Description	Action and Date
BPCT790815KN R & F PN RECD q	8-14-79 8-15-79 9-14-79	CP FOR A NEW TV STATION: FREQ? CH-30, 566-572 MHZ ERP: VIS 1452kw(M), ANT OFF .2kw(M) HAAT--50 TL: Clark Tower, 5050 Poplar Ave., Memphis, Tn (35-06-49, 89-53-37) JUL 7 '80 SL: Same TRANS: RCA TTU-60D ANT: RCA TFU-25GA (BT) MUTUALLY EXCLUSIVE WITH BPCT-790120LD Atty: Fly, Shebruk, Blume, <u>Gaguine</u> , Boros & Schulkind Engr: Williman, Moffet & Kowalski Suspended 8-20-80 re legal, financial, programming, EEO	GRANTED DEC 19 1980 GRANTED DEC 19 1980
BSTV790815KO R & F PN RECD	8-8-79 8-15-79 9-14-79	Request authority to install Subscription Television equipment Atty: Fly, Shuebruk, Blume, <u>Gaguine</u> Boros & Schulkind	DISMISSED 12-19-80

JOINT REQUEST FOR APPROVAL OF JOINT VENTURE AGREEMENT, DISMISSAL OF APPLICATIONS AND GRANT OF CONSTRUCTION PERMIT 6-8-80 by John E. Fiorini III, for Memphis Thirty; William P. Bernton for Levee Media, Inc.; Lawrence P. Keller for TV 30, Inc.; and Benito Gaguine for Tennessee Valley Telecasters, Inc.

LETTER 10-1-80 by John E. Fiorini III for Memphis Thirty notifying of reinstatement of APPLICATION (BECT-780727AJ)

Ltr. 12-19-80: In light of the discussion above, your joint request for approval of the agreement IS GRANTED; the construction permit applications of Memphis Thirty, Inc., Levee Media, Inc., TV 30, Inc., and APW Enterprises, Inc. ARE DISMISSED; the STV applications of Levee Media, Inc. and Tennessee Valley Telecasters, Inc. ARE DISMISSED; TV 30, Inc.'s STV application IS HELD IN ABEYANCE; Memphis Area Telecasters, a joint venture, IS SUBSTITUTED for Tennessee Valley Telecasters, Inc.; and the joint venture's construction permit application IS GRANTED with the following condition: Prior to the time the station begins operation, Kemmons Wilson shall divest himself of all interest in Station WMEB, Memphis, Tennessee; George S. Flinn, Jr. shall divest himself of all interest in the AM station in Arlington, Tennessee of which he is the permittee (BP-780727AJ); and ~~Frank~~ Frank Banks shall resign his position as Treasurer and Director of WLOK, Memphis, Tennessee.

CARD #2

APPLICATION RECORD-BROADCASTING

COMMERCIAL TV

Call Letters: NEW XWBH

WMKW-TV

MEMPHIS AREA TELECASTERS

Name: XTENNESSEE VALLEY TELECASTERS, INC.

CH-30

Station Location: (161 Jefferson Ave., Memphis, TN 38103)

File No.	Date	Description	Action and Date
BPCT-790815KN (CONTINUED) AMENDMENT		AMENDED 11-3-80 re legal, engineering to chg.: HAAT: 476.15 feet AMENDED 12-9-80 re legal ATTY: JOHN FIORINI, (SMITH & PEPPER) AMENDED 8-20-80 to chg. applicant to MEMPHIS AREA TELECASTERS Amended 1-16-81 re legal Amended 5-19-81 re name	GRANTED DEC 19 1980

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

